



Meet in 
Malaysia
BE Greater, Together.

Convention Brochure



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Meet in Malaysia

For over 600 years, Malaysia has occupied a special place in the heart of the business world.

Sitting at the nexus of major trade routes, it has been enticing travellers to gather from Europe, the Middle East, Africa and every nation across Asia. Today, Malaysia enjoys an important market position, situated between two of the world's economic giants, India and China. It is a key player in the Association of Southeast Asian Nations (ASEAN), whose nations' population total more than 600 million. Along with India and China, this region makes up 45% of the world's population. Substantial investments in infrastructure, research, education and urban development have created a vibrant and dynamic economy. Key industry sectors include automotive, chemical, commerce & finance, education, electronics & electrical, furniture, halal development, oil & gas, Islamic finance, medical science, palm oil, renewable energy, rubber, science, textile and timber. Malaysia is well-served by international airlines, modern airports, road and rail transportation as well as a first-class Internet and telecommunications infrastructure that facilitate the conduct of businesses from all over the globe.





Where The World Meets

Strategic Location Easy Accessibility

Malaysia is located in the heart of Southeast Asia and between two giant economies, China and India. Malaysia is easily accessible from all parts of the world by air, land and sea. It also serves as the travel hub for the Southeast Asia region, being the first-entry destination within the region.

Malaysia is easily accessible with international airports in major cities, including Kuala Lumpur, Langkawi, Penang, Johor Bahru, Kuching, Kota Kinabalu and Miri. The main travel hub is Kuala Lumpur International Airport (KLIA), which serves as a gateway to the region. Visitors arrive from 113 destinations around the globe on the 60 international airlines and low cost carriers that fly into the country. KLIA 2, 257,000 sqm terminal will allow seamless connectivity for both local and international low-cost flights as well as full-service carriers. It is designed to cater to 45 million passengers a year.

Malaysia is also easily accessible by sea with international ports in Sabah, Penang and Port Klang, and via land transport from Thailand and Singapore. Getting around within the country is easy.

Within Kuala Lumpur, taxis and buses are readily available, as well as MRT, Light Rail Transit (LRT) system and monorail service to help get around. Outside Kuala Lumpur, Malaysia has an extensive road network, covering 63,445km, which includes 1,630km of expressways. Air-conditioned express buses and air-conditioned regional buses connect Kuala Lumpur to other cities and towns in Malaysia.





World Class Meeting Facilities

With meeting and convention facilities aplenty, it is easy to see why Malaysia is a choice destination for meetings and events. There are a number of purpose-built convention and exhibition centres around the country that caters to a wide range of budgets and requirements as well as within close proximity to a wide choice of accommodation options. Along with an array of state-of-the-art facilities and range of accommodation options, delegates will always be treated with the warm hospitality and world-class standards of service that Malaysia is well known for. Whatever event you are planning for, Malaysia is ready to host it.

Variety of Accommodation

Malaysia offers a diverse range of accommodation choices to facilitate events of any magnitude. There are 5-star business hotels in the city centre as well as hideaway business retreats on idyllic islands or the surrounding tropical rainforests. Types of accommodation vary from luxury, boutique class hotels to fully-equipped service apartments. Most of the major international hotels are located within the city centre.

Rich Cultural Diversity

With its population of 32.7 million, Malaysia offers a unique vibrant blend of cultures from Asia's three major races: (Malay, Chinese, Indian and indigenous groups) making it easy to cater for delegates and visitors from around the world.

Strong Track Record

Malaysia has played host to a number of international meetings and conferences, often drawing record attendance along the way. Some of the meetings and conventions held in Malaysia are listed in the following chart.

Year	Event Name	Delegates
2019	7 th Asia-Pacific Urban Forum (APUF7)	5,000
	The 30 th World Hakka Conference	3,230
	Asia Pacific Conference on International Education (APAIE)	2,518
	62 nd ISI World Statistics Congress (ISI WSC)	2,200
2018	World Urban Forum	24,333
	Offshore Technology Conference (OTC) Asia	19,003
	World Scholar's Cup	4,698
	IFLA World Library and Information Congress	3,389
	World Cancer Congress	2,542
	International Diabetes Federation Western Pacific Regional Congress	2,497
2017	Asia Pacific Life Insurance Congress (APLIC 2017)	4,563





Ideal Climate

As a tropical country, Malaysia enjoys a warm and attractive climate throughout the year, with mild showers seasonally. On the whole, it gets quite warm during the day and pretty cool at night with temperatures reaching up to 32°C (90°F) during the day and down to 21°C (70°F) at night. Balmy evenings are ideal for outdoor dining, night markets and late night shopping. All in all, Malaysia's climate is ideal for visitors, making it a very welcoming destination for conference delegates any time of the year.

Social and Tour Programmes

Malaysia has a variety of affordable pre- and post-conference tour options offering exotic and exciting experiences such as 130 million-year-old lush tropical rainforests with abundant wildlife, UNESCO World Heritage Cities (Georgetown and Melaka), and some of the world's best resorts and idyllic beaches. Kuala Lumpur is a shopper's paradise with world-class shopping malls carrying designer brands throughout the city. Once the malls close, the city comes alive with the various night markets that stay open all night long, where bargains and unique treasures can be found.

Accolades

#1

Malaysia ranks number one in the World's Best Countries to Invest in/or Do Business for 2019
CEO World Biz, 2019

TOP 5

Malaysia ranks top five in the world on Emerging Markets Will Dominate the Global Economy in the Next Decade
Business Insider, 2019

#1

Malaysia ranked 1st in offering 'The Cheapest 5-Star Hotels in the World'
Business Traveller Asia Pacific, 2018

#33

ICCA World Ranking 2019
Malaysia #33

#9

ICCA Asia Pacific Ranking 2019
Malaysia #9

5th

5th Most Price Competitive in the World
Travel & Tourism Competitive Report 2019
World Economic Forum

20th

20th Safest and Most Peaceful in the World
Global Peace Index 2020

3rd

3rd in Asia Pacific
English is widely spoken among non-native speaking Asian countries
English Proficiency Index 2020

Activities Beyond Meetings

Pre & Post Conference Tours

It is not all work and no play in Malaysia as there are endless things to do and see outside of the meeting room. Malaysia is filled with an array of diverse and easily accessible attractions to suit all tastes. Those looking to rest and relax can chill out on idyllic tropical islands such as Penang or Langkawi. Nature lovers will love trekking through ancient rainforests in Sabah and Sarawak. And history buffs will not want to miss visiting world heritage sites in Melaka and Penang or experience indigenous cultures in one of many historic towns and villages. For a more urban experience, there is no shortage of activities you can partake in. Shoppers will love the variety of shopping options found in

Kuala Lumpur, from branded goods at upscale shopping malls to fantastic bargains at the local night markets. Unlike most countries, shopping here stays open till late with most stores in shopping malls closing around 10pm and the night markets selling their wares till well past midnight. Malaysia has a diverse range of local culinary delights to sink your teeth into, ranging from upscale fine dining fare to the various street foods at the hawker centres. Malaysians really love their food and this is evident in its cuisines. Sampling the food here is an adventure itself, from the aromatic and spicy Malay rice dishes, to the mouth-watering Chinese roasted meats, to the rich Indian curries. The combination of

spices used in Malaysian cuisine makes them truly unique. Kuala Lumpur is a city that never sleeps as the night comes alive with all sorts of late night entertainment and gastronomical delights available all over the city.



Map of Malaysia



Ideal Venues & Convention Centres

Successful Meetings Begin with the Right Venue

Major Convention Venues

Venue	Location	Size (M2)
Persada Johor International Convention Centre	Johor Bahru	133,050
Langkawi International Convention Centre	Langkawi Island	5,685
Malaysia International Trade & Exhibition Centre (MITEC)	Kuala Lumpur	147,638
Matrade Exhibition & Convention Centre	Kuala Lumpur	106,000
World Trade Centre Kuala Lumpur	Kuala Lumpur	54,000
Kuala Lumpur Convention Centre	Kuala Lumpur	36,089
Genting International Convention Centre	Pahang	12,665
Melaka International Trade Centre (MITC)	Melaka	49,095
Straits Quay Convention Centre	Penang	25,300
SPICE Penang	Penang	6,503
Putrajaya International Convention Centre	Putrajaya	46,027
Sabah International Convention Centre	Kota Kinabalu, Sabah	153,197
Borneo Convention Centre Kuching	Kuching, Sarawak	30,064
Setia City Convention Centre	Shah Alam, Selangor	14,483





Malaysia Convention and Exhibition Bureau (MyCEB)

One-Stop Centre for Business Events' Planners

The Malaysia Convention and Exhibition Bureau, was established by the Ministry of Tourism, Arts and Culture, Malaysia to further promote and position Malaysia internationally as the preferred destination for meetings, incentives, conventions, exhibition and major events.

We are here to assist local and international meeting and event planners to bid, secure and stage your international business events successfully in Malaysia. Our range of support services for associations, corporations and event organisers include providing advice and assistance to plan and promote events, assistance in selecting local service providers and liaising with Malaysian government ministries. MyCEB is also able to assist with a range of financial and non-financial incentives for international meetings and events that provide significant value to the Malaysian economy. Organisers who are interested in support can submit an event support application to MyCEB for assessment.

Head Office

Malaysia Convention & Exhibition Bureau

Level 9, Menara Z10, Jalan Alamanda 2
Presint 1, 62000 Putrajaya, Malaysia
(Next to The Everly Putrajaya Hotel)

MALAYSIA FAST FACTS

Population

**32.7 million
people**

Currency

The currency is Malaysian Ringgit, indicated as MYR. Foreign exchange booths are common and clearly state the exchange rate for all major currencies. ATMs are located at major bank branches, shopping malls, airports, bus terminals, etc. Note that ATMs in Malaysia require a six-digit PIN. Please be advised that if your PIN is more or less than six digits, it should be changed before departing.

People

Malays make up approximately 55% of the population and are the predominant group, while the other 45% are made up of Chinese, Indians and indigenous groups.

Climate

Malaysia enjoys a tropical climate with warm weather all year round. Temperatures range from a low of 21°C (70°F) to a high of 32°C (90°F). The highlands are cooler with temperatures ranging from 15°C (59°F) to 25°C (77°F). Annual rainfall varies from 2,000mm to 2,500mm.

Language

Bahasa Malaysia or Malay is the official language while English is widely spoken. Most Malaysians speak at least two languages, Malay and English, while some are tri-lingual, being able to converse in Mandarin or Tamil too. The indigenous groups also speak various languages and dialects.

Banking Hours

Generally, banking hours in Malaysia are from 9:00am – 4:30pm (Mondays – Fridays), although some banks do extend their banking hours. Automated Teller Machines (ATM) are available at convenient locations throughout the country. All the main credit cards and travellers cheques are accepted in major institutions and an ever growing number of shops and restaurants.

Visa

Most nationalities do not require a visa for social or business visits but must be in possession of a valid passport or travel document with six months validity beyond the period of stay. For those nationalities that require a visa, applications can be made at the nearest Malaysian overseas mission with the following documentation:

- Visa application form with three passport-sized photographs
- National passport with remaining validity period of six months
- Letter of introduction or invitation

For more information, please visit www.imi.gov.my

Time Zone

UTC+8

Electricity

230/240 volts - 50hz

Weighs & Measures

Metric system

Internet

High speed wireless connection is easily accessible at convention centres, hotels, cafés, and shopping malls, with complimentary usage available at selected locations.





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Truly Asia

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